

BOOK PROPOSAL



Welcome prospective Author/Editor!

We like to get your response for each item that helps us to understand your project better. We will support you in drafting key essential book features and information in this form including title, cover, and layout design, a unique selling point to attract the targeted audiences. In addition to that, we also help you in copyediting, proofing, content editing, illustrations, and applying multimedia application like QR coding where needed.

Corresponding Author/Editor

First name:

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Biography:

Please provide a short biography highlighting any personal and/or professional details related to the book project. Ideally, this could be 2-3 paragraphs.

Additional Authors/Editors:

In case of co-authors, please list details of co-author(s) or tentative contributors and their affiliations:

About your Book

Tentative Title:

Subtitle:

Type of book:

Length

Estimated number
of pages in the book:

Estimated number of
Images and graphs:

Estimated number of
video clips
(For QR codes):

Supplementary Material:

Are you planning to use Learning Management
System:

Name of your preferred LMS:

Do you planning to use the end of the chapter
questions/homework:

Whether the book will contain any other electronic
supplementary material?

Author's Guide:

Table of contents

Please provide a list of all preliminary chapter titles in the field below.

In addition, please provide your table of contents with further details (2-3 sentences per chapter) as well as a sample chapter, if available.

Description of the Book

Please provide a descriptive text of what the book is about, including main topics, section and sub-section headings. Also, a summary of each chapter and an approximate length; e.g., word count, proposed no. of pages (possibly attach a separate document)

Please write a short description of your book that could be modified for promotion purposes. (Approx 30 lines) You may use the key few features of the book that separate from existing books already in the market.

Keywords:

Please provide between 5 and 20 unique for the content of the of the book. This is help us to SEO the book.

Unique Selling Points

Please list major features of your book that make it unique (5-10 lines or less):

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Please identify the readership for your book:

Primary Market

Those audiences you feel need this book

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Those audiences with an occasional need for this book

Please indicate any societies, professional organizations, companies or other groups

Such as workshop or seminar presenters) that might want to know about your book, or who may be interested in bulk purchases: (5 lines or more)

Please list any key journals in this area and any major conferences:

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What is the course(s) you intend to use this book for?

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Course Number:

Estimated Annual Enrollment:

Length of course:

Is the course optional or compulsory?

Would your book be for main adoption, supplementary reading, or recommended reading?

Can you suggest any lecturers who would be particularly interested in hearing about your textbook? Please give their names and addresses:

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Please list in order of importance, any existing books which are related to your book. Please supply (if possible) author/editor, publisher, publication date, price and any further information you feel relevant. Please give as much information as possible, including competing titles if such exist. (5 lines or more)

Review

Please give an international list of persons qualified to give an opinion on your book proposal: (5- 10 lines)

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IT WILL HELP MAKE YOUR PROJECT MORE SUCCESSFUL*

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